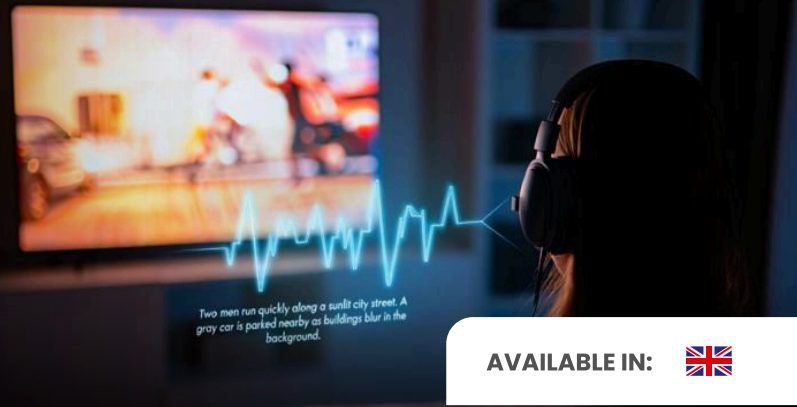




# AUDIO DESCRIPTION: THE VISUAL MADE VERBAL

If eyes could speak



AVAILABLE IN:



11

NO. LESSONS



Self-Paced

DURATION



40

NO. VIDEO TUTORIALS



Beginner

COURSE LEVEL



Evaluated

COURSE TYPE



18

NO. TASKS

## COURSE OVERVIEW

Learn how to translate images from media into words primarily for the benefit of media lovers who are blind or have low vision—and for sighted people who see but do not observe! This course will teach you the art and technique of Audio Description, a standard access service for feature films and series on streaming services, television and the cinema, often offered in multiple languages.

Through an engaging mix of history, theory and hands-on exercises, you will explore the Four Fundamentals of Audio Description © and sharpen your skills in visual literacy. You will learn to edit what you observe and make the images come alive through the spoken word by using vivid language.

Whether you are an aspiring describer, a media professional or simply someone who is passionate about accessibility and wants to heighten their observational skills, this course will equip you with the tools to make media more inclusive, engaging and meaningful.

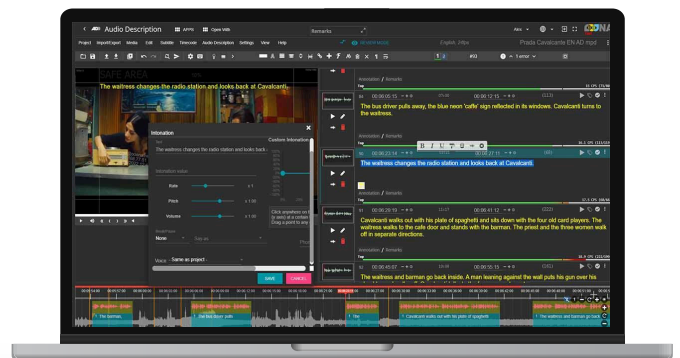


## COURSE CREDENTIALS

Once you complete the course, you'll receive a **Certificate of Completion**

## FEATURES

- Audio Description history and theory
- The "Four Fundamentals of Audio Description"™
- Active seeing/visual literacy—developing skills in concentration and observation
- The art of "editing" what you see
- Vivid language: "The Visual Made Verbal"™
- Using the spoken word to make meaning
- Develop techniques to enhance AI speech quality





# AUDIO DESCRIPTION: THE VISUAL MADE VERBAL

If eyes could speak



Two men run quickly along a sunlit city street. A gray car is parked nearby as buildings blur in the background.

AVAILABLE IN: 

## TARGET AUDIENCE

Description writers wishing to work in broadcast television

Describers wishing to work in local performing arts programs

Describers wishing to work for museum exhibitions

Individuals passionate about or interested in accessibility

Experienced media or creative writing professionals seeking to enter the Audio Description market



## WHAT'S IN IT FOR ME



Video Lessons  
and Tutorials



Interactive  
Practical Exercises



Accessibility for  
Everyone



Engaging  
Knowledge Checks



Certificate of  
Completion

[MORE INFO ONLINE](#)

